



Clarity Map
example
Ministry
Boards/
Teams

Mission
Vision
Values

- up to date?
- buy in with all?
- all work in alignment?

Membership

- Board
- Teams
- Volunteers activities
- annual meeting

Staff

- Minister
- Licensed Teachers
- Music
- Facility
- other

Demographic

- age, , gender, Unity understanding
- Past religious experiences
- ppl who want to
 - find meaning
 - connect spiritually w God, each other
 - live fully optimistically
 - live with understanding of spir principles

current
concerns/
opportunities

facility

rental?

- still poss interest
- poss chg svc time
- weddings - -
- sharing poss

- repairs
- upkeep

finances

tithes/giving

- bequests development

events/
other

- Concerts
- rummage sales
- pancake breakfast
- community events