



## The Guest to Member Journey

Sponsored by  
Unity Worldwide Ministries Eastern Region and Southeast Region  
Facilitated by Revs. Drs. Bil and Cher Holton

**One of the chief reasons why most spiritual communities don't grow is that they don't see themselves the way their guests and members see them!**

That may sound simplistic; however, church growth research unquestionably bears that out. The simple truth is that there's a church growth process which specifically addresses this concern and guarantees sustained church growth. **It's called the Guest-to-Member Journey Mapping Process! Ministers and Boards need to understand and use this unique and innovative process!**

**Wednesday, August 30, 10:30 am to 12:30 pm**

**Thursday, August 31, 6:30 pm to 8:30 pm**

Eastern Region participants go to [www.unityeasternregion.org/21stCentury](http://www.unityeasternregion.org/21stCentury) to register

Southeast Region Participants go to <https://seunity.breezechms.com/form/fbdb4c> to register

Registration is a two-step process – register and pay \$75 for your ministry/send the link to each individual who wishes to attend/they register at no cost to receive their personalized link.  
Scholarships available: Contact [ministryconsultant@unityeasternregion.org](mailto:ministryconsultant@unityeasternregion.org) or [revbethdh@aol.com](mailto:revbethdh@aol.com)