



CREATING YOUR DIVERSIFIED PROSPERITY PLAN

Sponsored by
Unity Worldwide Ministries
Eastern Region and Southeast Region
Facilitated by
Reverend Cherie Ruffo

- To explore the diversification of prosperity plans by understanding and providing updates for the different fundraising modalities:
- Prospect Research
- Annual Giving
- Development Communications
- Major Gifts/Planned Giving
- Foundations and Corporations
- Capital Campaigns
- Branded and Special Events
- How to make budget projections for a new event.

Wednesday, August 17, 10:30 am to 12:30 pm OR
Thursday, August 25, 6:30 pm to 8:30 pm

Eastern Region participants go to www.unityeasternregion.org/21stCentury to register
Southeast Region Participants go to <https://seunity.breezechms.com/form/903491> to register

Registration is a two-step process – register and pay \$75 for your ministry/send the link to each individual who wishes to attend/they register at no cost to receive their personalized link

Reverend Cherie Ruffo is the co-founder and Minister at Unity Radiant Light in Rhode Island. She is also a freelance writer, teacher, and entrepreneur. She is author of the middle-grade fantasy book series: *Amanda Fisher & the Source Crystals*, loosely based on the 12 Powers.

She is the co-founder and Managing Member of Chrysalis Environmental Services, LLC since 2006. The company focuses on environmental and public safety of the disposal of residential needles and medications. Chrysalis is nationwide and works closely with the HIV Prevention and Harm Reduction Coalitions to address the Opioid Crisis.

Prior to founding Unity Radiant Light in 2009, she had a career in not-for-profit as a Social Worker, and then spent 18 years as an Executive Director, responsible for fundraising, program management and day-to-day management. She worked for the Epilepsy Foundation of Hawaii and Washington, and the Diabetes Foundation of Rhode Island. During her tenure at these organizations, she founded three kid's camps that are still in operation today.

She is currently enrolled in the Boston University Professional Fundraising Program Certification Program to refresh and broaden her fundraising skills. In September of 2022, she will become a Certified Professional Fundraising Executive (CRFE).